

Holly Henderson

Director, Corporate Programs, *Canadian Breast Cancer Foundation*

About The Executive Roundtable:

The Executive Roundtable is Canada's premier organization exclusively for fast-tracking mid-career leaders.

From our innovative PowerRoundtables to the Leadership Accelerator program, we encourage up and coming leaders to be their best by sharing experiences and wisdom with executives who've "been there" and peers who understand.

Membership is open to qualified individuals with a minimum of 4 years progressive leadership experience.

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Executive bio

The quintessential people person, Holly combines her interpersonal skills with over 20 years of experience to provide innovative organizational solutions.

A change agent, she has held leadership positions in both the private and non-profit sectors recently as the CEO of Altruvest, a governance capacity building organization, and currently as Director, Corporate Programs, Canadian Breast Cancer Foundation. During her 15+ year consulting practice, she specialized in strategy, innovation, marketing, fundraising, human capital and organizational development. Holly launched into the non-profit sector when she created Kids Help Phone, and helped the organization transition from a founding stage to a growth stage. Holly assisted in the strategy and attraction of both a governance/program board and a more sophisticated fundraising board to support the launch and ensure the sustainability of the program.

She has used her innovation training and expertise to help identify and solve complex social and business challenges, develop strategy, organize and facilitate workshops, mentor and coach executives, develop training and teambuilding sessions and to develop or revitalize products, programs and services.

In addition to a BBA, Holly has studied at the Creative Education Foundation, Buffalo, N.Y., The Burke Institute - Centre for Applied Marketing Research, Schulich/Altruvest BoardMatch Leaders Governance Certificate Program, the Rotman/Institute of Corporate Directors, Non-For-Profit Governance Essentials Program and is a CTI trained coach.

Holly has been a chair, co-chair, advisor, and committee member for boards at numerous non-profit organizations and programs including Seneca College, WXN, the NSS Council, the Canadian Centre for philanthropy, and most recently the Toronto District School Board Task Force for At Risk Youth. She was also a Judge for the Toronto Sun, Woman on the Move and an Advisor to the American Marketing Association Marketer of the Year. Holly has won two awards for innovation and creativity from Heart and Stroke Foundation of Ontario for the design and launch of the Mega Lottery and the national website.

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