

# PowerRecap

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## 8 Ways to Position Yourself as a Strategist

- 1) **Get an early win...** Identify 2-3 levers that will guarantee early wins and that will generate the biggest return over the long term.
- 2) **Involve others...** By involving others in setting strategy you gain the benefit from multiple perspectives and ensure commitment when it comes time to engage them in execution.
- 3) **Know when it's "good enough"...** Plan, prioritize and prepare but don't expect perfection in your plan.
- 4) **Find a Mentor...** Model the behaviour of others who do strategy well to enhance your skills.
- 5) **Paint a picture...** Be visual in setting objectives – keep them front and centre to help you stay focused on high level activities.
- 6) **Simplify the message...** Communication of the strategy is key. Keep it simple and easy to understand, but don't oversimplify or the subtleties may get lost.
- 7) **Focus on the "big rocks"...** Strategy is about knowing what to and what not to do. Pay attention to what you should be delegating vs. doing yourself.
- 8) **Think ahead...** Ask yourself "what will be impact of this decision?". Look from the perspective of different stakeholders and decision makers. Think best case and worst case scenario.

### Additional Resources:

- **Competitive Strategy**, by Michael Porter
- **Strategic Management: an integrated approach**, by Charles Hill & Gareth Jones
- **The First 90 Days**, by Michael Watkins
- **The 7 Habits of Highly Effective People**, Stephen Covey



**Leadership Insight™** assists organizations in developing their unique brand of leadership that drives success. An established leadership consulting, coaching, training and assessment organization, we provide integrated, leading-edge solutions that inspire confidence in managers to effectively lead teams through change, for enhanced engagement and retention.

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