

Tomer Strolight

President, Torstar Digital

About The Executive Roundtable:

The Executive Roundtable is Canada's premier organization exclusively for fast-tracking mid-career leaders.

From our innovative PowerRoundtables to Inter-Company Mentoring programs, we encourage up and coming leaders to be their best by sharing experiences and wisdom with executive's who've "been there" and peers who understand.

Membership is open to qualified individuals with a minimum of 4 years progressive leadership experience.

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Executive bio

Tomer has been with Torstar since September of 1995 when he joined The Toronto Star to aid its entry into the Internet with the launch of thestar.com.

In 1999, Tomer negotiated a partnership with The Globe and Mail to create workopolis.com which has become the leading recruitment and help wanted site in Canada.

In 2005 Tomer became the founding president of Torstar Digital. Torstar Digital has created Olive Media, one of Canada's leading online advertising companies, The Total Online Publishing System (TOPS) which powers over 100 websites including thestar.com, toronto.com, CityTV.com and metronews.ca and has acquired several other leading online media companies in Canada.

Currently, Tomer is the chairman of the boards of directors of both workopolis.com and Olive Media.

Tomer has also been the chairman of the board of the Interactive Advertising Bureau of Canada.

Tomer has a Master of Business Administration and a Bachelor of Business Administration from York University's Schulich School of Business.

Tomer is married to his high-school sweetheart, Melissa, and has two wonderful children. His interests include reading (particularly science fiction, philosophy and literature), travelling, cooking, camping and driving fast machines.

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