

Linda Allan



LINDA ALLAN

*Behaviour in business
that's great for business*



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Linda is an energetic and motivating consultant, trainer, coach, and speaker. Significant credentials, a wealth of experience, and depth of expertise set her apart in the field of business behaviour, image, and etiquette.

Linda has a reputation for delivering immediate results for companies in competitive markets. Her skills are sought by organizations intent on corporate productivity, performance improvement, leadership development, and maintaining a strong brand image.

Linda specializes in Behaviour in Business – workplace conduct, business etiquette, career management and transition, codes of conduct and business ethics, business travel etiquette, professional dress, and socio-business decorum (hosting, entertaining, networking and dining).

Linda brings a seasoned perspective and broad industry exposure. She has held positions in leading North American companies, among them MCA Records/Universal Films, Bell Canada, Harris Donovan, Aon Consulting, and KPMG Consulting. She managed Fortune 100 accounts in Canada and the U.S. and has lived and worked in Manhattan. Previous leadership roles in sales management enable her to advise on client service and the special needs of sales teams.

Linda holds a Bachelor of Science with High Distinction (Dean's List) with a psychology major, and a Master of Education (Dean's List) in organizational behaviour from the University of Toronto. She holds the Certified Management Consultant designation (CMC), the highest professional standard in management consulting, possessing a set of credentials recognized around the world. Linda is skilled in principles of adult learning and curriculum design. She is certified on behavioural assessments, and is a qualified corporate coach. She works with numerous bilingual teams (French/English) having a strong command of French. Her views are sought by business leaders, sales teams, and human resource professionals. Linda has made numerous television appearances and on radio, and is often quoted in the daily press. Her clients include a long and distinguished list of Fortune 500 companies from diverse industry sectors, government, and academia.

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