

# Jacqui d'Eon

Chief Communications Officer, Deloitte

## **About The Executive Roundtable:**

*The Executive Roundtable is Canada's premier organization exclusively for fast-tracking mid-career leaders.*

*From our innovative PowerRoundtables to Inter-Company Mentoring programs, we encourage up and coming leaders to be their best by sharing experiences and wisdom with executive's who've "been there" and peers who understand.*

*Membership is open to qualified individuals with a minimum of 4 years progressive leadership experience.*

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## **Executive bio**

Jacqui d'Eon is a professional engineer, a specialist in public and consumer relations, and the Chief Communications Officer of Deloitte – the first person to hold this pivotal role. In addition to leading the firm's internal and external communication programs, she consults daily with the firm's partners on risk and reputation matters. She also acts as Deloitte's national spokesperson with the media, professional institutions, government agencies and other stakeholders.

During her lengthy and varied career, Jacqui has acted as a consultant in many other demanding situations: as a consumer relations department head advising Canada's leading packaged goods manufacturer on product performance issues; as a crisis communications specialist during a controversial product launch; as the principal of her own public relations consultancy, and on a volunteer basis for many worthy enterprises and individuals.

Jacqui's value as a consultant – to executives, colleagues and friends alike – lies in her ability to grasp the subtle and broader implications of a situation through listening and insightful probing, and to apply her keen intellect and analytical skills to identifying the most strategic solutions.

Jacqui is an active volunteer with the International Association of Business Communicators (IABC). She mentors a group of professional women as a MasterMind facilitator at the Verity Club in Toronto.

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