

Jacoline Loewen

Managing Partner, The Loewen Group

About The Executive Roundtable:

The Executive Roundtable is Canada's premier organization exclusively for fast-tracking mid-career leaders.

From our innovative PowerRoundtables to Inter-Company Mentoring programs, we encourage up and coming leaders to be their best by sharing experiences and wisdom with executive's who've "been there" and peers who understand.

Membership is open to qualified individuals with a minimum of 4 years progressive leadership experience.

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Executive bio

Jacoline Loewen is an experienced corporate consultant, lecturer and writer of business strategy. In recent years Jacoline has assisted owner-managed Canadian companies access capital, venture capital and private equity which requires a clearly defined five year strategy horizon. Jacoline shares her experience and business knowledge of Private Equity in her latest book "*Money Magnet: How to Attract Investors to Your Business*" published by John Wiley & Sons, 2008, which was selected as a textbook for The Richard Ivey School of Business.

When Director and Founder of Strategy International, Jacoline developed a strategic planning model and published it in a book called "*The Power of Strategy*" which went on to be a best seller. She also wrote "*Business e-Volution*" which helped teams understand the business opportunities created by the Internet.

Jacoline's other roles include serving as a Director on the Board of the Exempt Market Dealers Association, a judge for the UBC and the Richard Ivey School of Business' Business Plan Competitions, sitting on the University of Toronto's Rotman School of Management's MBA IMC volunteer board, mentoring for Canadian Youth Business Foundation as well as being a member of Canadian Association of Family Enterprises, Women in Capital Markets and The Ticker Club. She was on the Board of Directors of the Strategic Leadership Forum where she ran the Knowledge Café series. She is also a Board member for Bilingo China, Flint Business Acceleration, Innovation Exchange and The Women's Post. Jacoline organizes CEO Roundtables and hosts Financial Post Executive podcasts (available on iTunes) with The Richard Ivey School of Business as a co-host.

Jacoline holds an arts degree from McGill University and a MBA from the University of the Witwatersrand Business School. Her MBA thesis was published by Cambridge University, Jacoline was invited to present it at Cambridge's European Strategy & Operations Conference, and it was published by Cambridge's Engineering faculty.

Clients include government, not-for-profit, corporations and partnerships in North America and Southern Africa: Flynn Canada(\$500M+ annual revenues) Bermingham Construction, Spintex Manufacturing, Kids & Co, Innovation Exchange, CBC, Standard Bank, Nedcor Bank, Impala Platinum Mines, Liberty Life Insurance, Independent Newspapers, Vodacom, SABC, Eskom, Dept. of Trade & Strategy, Transnet, Telkom, Canadian Standards Association, etc.

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