

Holly Henderson

President, HH& A

About The Executive Roundtable:

The Executive Roundtable is Canada's premier organization exclusively for fast-tracking mid-career leaders.

From our innovative PowerRoundtables to Inter-Company Mentoring programs, we encourage up and coming leaders to be their best by sharing experiences and wisdom with executive's who've "been there" and peers who understand.

Membership is open to qualified individuals with a minimum of 4 years progressive leadership experience.

*Visit our website at:
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Executive bio

Holly Henderson is a people person, who combines interpersonal skills with 30 years of experience in general management, executive search, marketing, market research, fundraising, strategic and business innovation, and new product and service development to provide superb organizational solutions

With a business degree from the faculty of Administrative Studies, York University, Holly began her career in marketing management with packaged goods, personal care, healthcare and financial services organizations. Recently, she served as CEO of Altruvest Charitable Services a not for profit governance organization, and is currently developing and delivering capacity building workshops for high potential community leaders at George Brown College.

Holly has held several leadership roles ranging from GM to SVP in a variety of sectors. During her 15 year consulting practice she specialized in strategy, innovation, human capital and organizational development. Key consulting clients included: Heart and Stroke Foundation of Ontario (15 years), Bayer Canada, Canadian Diabetes Association, Coca Cola, Inception Biosciences/Mt. Sinai Hospital, Kraft Canada, ParaMed Health Services, Schering Plough, Starlight Foundation/Hospital for Sick Children, Thomas J. Lipton, and Towers Perrin.

Holly was the founding Executive Director of the Kids Help Foundation where she conceptualized, developed and launched Kids Help Phone. Holly chaired the Marketing Curriculum Advisory Board - School of International Business at Seneca College, and was an advisor to the Canadian Centre for Philanthropy, Fund Raising Management Certificate Program. She was a judge for the Toronto Sun - Women on the Move, and an advisor on the Toronto American Marketing Association, Marketer of the Year committee. She is a member of the Northern Parent Council and The At-Risk Youth Committee, and has been a member of the Marketing Committee of Junior Achievement and the Kids Help Foundation Dinner Committee. Holly has won two Heart and Stroke Foundation awards for honouring innovation and creativity for her role in establishing the Mega Lottery and the National Website. Holly is pleased to have the opportunity to leverage her skills and experience to help improve the performance of the Canadian not for profit sector.

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